

ABOUT

The following spec is time sensitive and is intended for the client named below. Please disregard if you are not the intended recipient. Thank you.

CLIENT

The Catherine
214 Barton Springs Rd.
Austin, TX 78704
Tel: (512) 354-4452

CONCEPT TITLE

The Catherine commercial
"Austin like you've never experienced it before."

ABOUT THIS COMMERCIAL

This commercial emphasizes how close The Catherine is to all the experiences (Scenes) of Austin. More commercials can show other comedic "activities" happening throughout the building, i.e. Chefs, Artists, etc.

DEMOGRAPHIC

Single professionals
Active lifestyles

PRODUCT DESCRIPTION

(1) Internet ready commercial
(1) Social Media 15sec "teaser" video

VIDEO #1

The Ballerina

SCRIPT

No dialogue. Possible Voice over.

PROJECT DURATION

Pre-production: 2 weeks
Production: 2 days
Post-production: 2 weeks

PRICING

\$9,299
(Internet streaming only)

INCLUDES:

(Music rights, Pre-production, Production, Post-production, 2-edits,
4K & 1080p digital copies, 15-sec spot)

COST BREAKDOWN

Lighting / DP: \$2,500
Art / Assistant Director: \$2,000

Producer / Director: \$2,500

PA / Gaffer: \$200

Actors: \$750

Editor: \$1,000

Music rights: \$199 (Internet streaming license price)

Catering: \$150

CONTACT INFO

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